

## **THREE-YEAR BUSINESS PLAN**

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The Commissioner has determined that the Business Plan filed with the Office of Financial Institutions, as part of this application is confidential. Therefore, pursuant to the provisions of LSA-R.S. 57:2389(G)(5), the Business Plan is not subject to public disclosure.

Attach a copy of the three-year formal Business Plan for the proposed BIDCO as required by LSA-R.S. 2392(B)(1). The Business Plan should include, at a minimum, the following information:

### Description of Business

In narrative form, describe the proposed BIDCO in detail. Include a description of the BIDCO's organizational structure; an analysis of proposed markets, competition and location of the BIDCO, and a description of the management structure, including job descriptions and personnel composition. Attach resumes if available. Include long and short-range plans and objectives that have been formally adopted by the governing board. Also describe or provide copies of any written business policies that have been established governing accounting procedures, loan and investment applications and the approval process, and the dividend policy.

### Financial Data

Provide projections for a three-year period supported by the following financial documents. If desired, longer term projections may be provided to more fully illustrate the effect of equity or debt/equity investments which may not realize returns until several years into the future.

1. Pro Forma Balance Sheets.
2. Pro Forma Income Statements.
3. Pro Forma Cash Flow Analysis.
4. Annual Detailed Operating Budgets.
5. A narrative description of ongoing sources and applications of cash.
6. Historical Records of Corporate Activity (if applicable).

A narrative summary should be provided reviewing the key assumptions on which the projections are based. Please identify or provide any documents or studies in support of these assumptions.

### Net Worth Structure

Provide a complete description of the paid-in capital structure of the proposed BIDCO. Include full identification of all sources of capital and provide documentation of any commitments to finance. If preliminary approval is being requested subject to additional commitments of financing, describe the specific plans to raise the additional funds. Please include a copy of any private placement memorandum or public issue prospectus used in connection with a securities offering. Documents related to a public issue may be subject to disclosure under the Louisiana Public Records Act.